

05 2007 - 09 2011

**Scantron Corporation** | Creative Director*Responsibilities include development and management of Scantron's branding solutions across all products and services.*

## Key Accomplishments

- Recreated Scantron's visual identity from the ground up.
- Managed the strategy and production of all marketing related media.
- Managed several brand consolidation plans due to mergers and acquisitions.
- Managed partnerships including an exclusive partnership agreement with BIC.
- Managed user interface and user experience designs and standards for web and software products.

01 2011 - Present

**Cuyamaca College** | Faculty*Responsibilities include fundamental instructions in XHTML and CSS mark-up languages to code web sites.**The course includes site and page design principles, layout, tables, forms, images, and Cascading Style Sheets (CSS).*

10 2001 - 05 2007

**Van Vechten Creative Communications** | Senior Designer / Web Manager*Responsibilities included art direction and design for a large range of projects, including print, multimedia, environmental and user interface design, as well as sole responsibility for the management of all web-based projects.*

## Key Clients

- Four Seasons
- San Diego Symphony
- Tony Robbins
- SignOnSanDiego.com
- Hubbs-Sea World Research Institute
- The Sporting Club

09 2000 - 09 2001

**Burning Glass Technologies** | Art Director*Responsibilities included developing a brand identity strategy and managing its application to all marketing collateral, presentations materials, product demos, trade shows and internet presence.*

## Key Accomplishments

- Created Burning Glass' visual identity from the ground up.
- Managed the strategy and production of all marketing related media.

06 1998 - 08 2000

**Centrax-Cybersafe** | Art Director*Responsibilities included developing a brand identity strategy and managing its application to all marketing collateral, presentations materials, product demos, trade shows and internet presence.*

## Key Accomplishments

- Created the Centrax visual identity from the ground up.
- Managed the merging of two significant technology brands as Centrax was acquired by Cybersafe.

09 1996 - 02 1998

**Jostens Learning** | Designer*Responsibilities included illustration and graphic design work on a variety of projects, production scheduling and maintenance, vendor relations and management responsibilities in the absence of the art director.*



Page 2 of 2: Skills, Education & Professional Organizations

Skills | Software

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Flash)
- Quark
- Final Cut Pro
- Microsoft Office (Word, Powerpoint, Excel)
- iWork (Keynote, Pages, Numbers)

Skills | Project Management

- Art/Creative Direction
- Design Brief Development
- Schedule Planning
- Work Flow Tracking
- Client & Vendor Relations
- Project Analysis

Skills | Programming

- XHTML
- CSS
- PHP
- Actionscript
- SQL
- Javascript

Education

08 1992 - 05 1995      **BFA Design** | University of Arizona

Professional Organizations

- 01 2007 - 03 2011      **Y Conference Committee** | AIGA San Diego
- 06 2006 - 06 2007      **Web Chair** | AIGA San Diego
- 06 2005 - 06 2006      **General Board Member** | AIGA San Diego
- 01 2003 - 06 2005      **Experience Design Committee** | AIGA San Diego

References | Available on Request